



DIBS for Kids
Contact@dibsforkids.org
Phone: (402)979-6122
www.dibsforkids.org

FOR IMMEDIATE RELEASE

DIBS FOR KIDS RECEIVES \$15,000 GRANT FROM KUM & GO

[OMAHA, NE, May 25-] DIBS for Kids, an Omaha-based literacy nonprofit, recently received a grant from Kum & Go. The \$15,000 grant will support DIBS to expand its take-home book program to one of Omaha's highest poverty public elementary schools during the fall of 2018 by providing 300 local kindergarten through third grade students with access to unlimited take-home books and the DIBS program software.

"This grant from Kum & Go provides major recognition of the importance of the work underway within DIBS and within the schools we support," said Mike McDevitt, Board President. "The vast majority of the students DIBS serves are growing up in poverty and have few if any books in their home. Public school teachers know this, but without DIBS' support and technology, it is challenging to not only get books into students' hands every night but to get them engaged and excited about reading. Through Kum & Go's support, DIBS will be able to expand to a 6th Omaha elementary school on our path toward solving this problem across all 46 of Omaha's highest-poverty elementary schools city-wide," said McDevitt.

DIBS for Kids helps schools ensure that every child, regardless of income, has two things: (1.) Access to a great book to take home every night and (2.) A desire to read that book for fun as a path toward achieving third grade reading proficiency. The nonprofit specializes in helping schools fundraise for books that students can take home each night and offers software technology that supports teachers to empower their students to independently select and check out books every school day.

"Kum & Go is proud to donate 10% of our profits to good causes in our communities," says Kristie Bell, Communications Director, Kum & Go. "We donate food, serve meals, build houses, support schools, and do whatever else a good neighbor would. Because that's how we think of ourselves: we're neighbors in our communities, and investing in them makes better places and better people. And better people make a better Kum & Go."

If you would like more information about DIBS for Kids or to discover how you can help bring the DIBS program to a school near you, email contact@dibsforkids.org or visit www.dibsforkids.org

For more information about Kum & Go's philanthropy efforts visit www.kumandgo.com/about-kum-and-go/giving-back/

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About Kum & Go

For nearly 60 years, Kum & Go has been dedicated to the communities it serves, sharing 10 percent of its profits with charitable causes. For four generations the family-owned convenience store chain has focused on providing exceptional service and delivering more than customers expect. Established in Hampton, Iowa, in 1959, the chain has since grown to employ more than 5,000 associates in more than 400 stores in 11 states (Iowa, Arkansas, Colorado, Minnesota, Missouri, Montana, Nebraska, North Dakota, Oklahoma, South Dakota and Wyoming).

About DIBS for Kids

Delivering Infinite Book Shelves (DIBS) for Kids is a technology-based literacy nonprofit helping teachers address the fact that too many kids leave school every day without an adequately-challenging book to read at home. DIBS helps schools address this problem in two ways: (1) helping fundraise to build in-classroom libraries filled with leveled take-home books, and (2) equipping those classrooms with DIBS' QR-code based software technology that allows for daily, student-led check-ins and check-outs of their books. Since 2012, DIBS has sent home over 240,000 books within five of Omaha's highest-poverty schools. DIBS is headquartered in Omaha, Nebraska with school pilots in Kansas City and New Orleans.